



THE ACT HIGH SCHOOL POSTER CONCEPT CONTEST INFORMATION SHEET

Show us why the ACT is your college entrance exam, and you could win scholarship money for college!

Create an original poster answering the question, "Why Take the ACT?" promoting the theme of attending college and taking the ACT as the college entrance exam of choice. Submit your poster to our contest and you could win a scholarship!

Purpose: Design a poster (including visuals and tag line) that from your perspective encourages students to attend college and to take the ACT® test as their college entrance exam.

Who Can Enter: High school 11th and 12th graders who are residents of the U.S. and plan to attend a 2- or 4-year college in the next 2 years.

Contest Dates: Official Entry Form and poster must be postmarked on or between December 5, 2011, and January 28, 2012. Winners will be announced on or about March 15, 2012.

How to Enter: Get the Official Entry Form and complete list of Official Rules on our website at www.actstudent.org/postercontest. Enclose the completed Official Entry Form with your poster and mail it to: ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243.

Posters may be in electronic or non-electronic format. Posters in electronic format should be submitted along with a copy of your poster printed on paper. The printed copy does not need to be full-size but must be in color.

If entrant is under age 18 at the time of entry, a parent or legal guardian must also complete and sign the Official Entry Form.

All entries must be postmarked on or between December 5, 2011 and January 28, 2012.

The Official Entry Form must include all requested information including, without limitation, all contact information and a poster that complies with the Official Rules.

Guidelines: All posters should include the ACT logo, which is available for downloading at www.actstudent.org/postercontest. ACT will add registration and test dates and URL to the winning poster prior to distribution.

Keep in Mind: There will be lots of entries to this contest. Think about how to make yours stand out from the crowd. Be creative!

Selection Process: Prescreening of qualified entries will occur after receipt by Sponsor. Qualified entries will then be judged by the Judging Panel based on the following criteria:

1. Creativity (25%)
2. Visual Appeal (25%)
3. Overall Impact (50%)

The winners will be announced on or about March 15, 2012. The winners will be notified by Sponsor by phone, e-mail, mail, or overnight courier service.

Scholarships Awarded:

- First Place: \$5,000 scholarship
- Second Place: \$2,500 scholarship
- Third Place: \$1,000 scholarship

Rights: By submitting your entry, you are granting full ownership rights to ACT, Inc.

Official Contest Rules:

The Official Contest Rules are available at www.actstudent.org/postercontest. Be sure to read these carefully before beginning work on your project, as they describe the requirements in greater detail. Good luck!

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN

Contest subject in all respects to the complete Official Rules available online at www.actstudent.org/postercontest or by sending a self-addressed stamped envelope (S.A.S.E.) to ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243. Contest is open only to high school-level students who are residents of any one of the 50 United States, including the District of Columbia and who are eligible and applying for 2012 or 2013 admission to a two-year or four-year college in the 50 United States, including the District of Columbia. If an entrant is under 18 years of age at the time of entry, a parent or legal guardian must sign the Official Entry Form and all other documents required by the Official Rules. Contest entry period begins on December 5, 2011, and ends on January 28, 2012. Contest is void where prohibited by law. Sponsor: ACT, Inc., ACT Poster Contest (11), 500 ACT Drive, Iowa City, IA 52243.

